

# 10 Reasons to choose Vanilla as your recruitment partner



97% of our customers would recommend us



88% of our customers are repeat users



Average days from taking a brief to job offer



Our temp job fill rate is 79%  
(industry average 60%)



Our perm job fill rate is 68%  
(industry average 43%)



Our longest standing customer has been with us since 2005



Average time customers have been working with us



71% of our team have been with us over 3 years  
(57% over 6 years)



93% of clients said that we send them only suitable people



The size of our job seekers database is 12,500+

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